



**EdTechWomen**  
BreakFast Club

## Join the **EdTechWomen** Breakfast Club

**For women** transforming SA education through technology.

Introducing our keynote speaker,  
**Jade Kirkel, Sorbet Group Marketing Manager**  
“Finding your purpose for success”



Sitting at the family dinner table as a teenager, Jade was bemused to hear her father announce that he intended to open a chain of beauty salons called Sorbet.

Little did she know then that the idea would serve as her springboard into the stratosphere of South African business. In ten years, as the Marketing Manager, Jade has transformed the brand into a household name, focusing on the importance of having a strong brand purpose.

Today, Sorbet has over 200 stores, but Jade is far from done. The lessons learned have prompted her to share her ideas with young marketers, women leaders, inspiring entrepreneurs and big brands alike.

As a mother of three, she understands the critical work/family dynamic.

As a founding member of the Sorbet Empowering Women Foundation, Jade is passionate about up-skilling South African women.

“Find your 'Reason For Being' in the work you do , because that's where you thrive, and that's where you're the safest” – Jade Kirkel

There will be prizes and gifts to celebrate  
the last edtech breakfast of 2018.



**Diarise and book now:**

**Date:** Wednesday, 14 November

**Time:** Breakfast starts at 8:30am

**Venue:** The Venue, Melrose Arch

**Cost:** R399

**Bookings close:** Monday, 12 November 2018

[Book now](#)

Please share with other like-minded women change makers.  
For more information, please contact : [rsvp@thinkahead.co.za](mailto:rsvp@thinkahead.co.za)

