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INTRODUCTION

What is ISASA?

The Independent Schools Association of Southern Africa (ISASA) is the largest, oldest and most inclusive independent schools' association in the region.

ISASA represents over 850 independent schools in South Africa, Botswana, eSwatini, Namibia, Lesotho, Angola, Mozambique and Zambia which serve a broad range of socio-economic and cultural communities, educational philosophies, religious affiliations and educational levels from pre-primary to post-Matric. More than 200 000 pupils attend ISASA member schools.

The faith-based schools include a wide range of Christian denominations, as well as the Jewish, Hindu and Muslim faiths. Others follow particular philosophies and approaches, such as those of Montessori and Rudolf Steiner. Member schools can be single-sex or co-educational, boarding or day, large or small and charge a wide range of fees, from low to high tuition fees.

An increasing number of ISASA schools are lower-fee schools serving a broad range of communities, including pupils in informal settlements, inner cities and deep rural areas, who would otherwise have no access to education at all.

ISASA is a non-profit company and derives its income from its annual membership subscriptions. It maintains a national office in Johannesburg and has appointed part-time Regional Directors in its six Regions to deliver many services to its member schools.

The ISASA name is synonymous with quality. Every ISASA school must meet quality criteria to qualify for membership and abide by Conditions for Membership that include a code of ethical practice.

CORPORATE ASSOCIATE OF ISASA

The Commercial Benefits

The independent school sector is one of the fastest growing markets in South Africa. Through the Corporate Associate Scheme, commercial enterprises are able to easily access the largest portion of the independent schooling sector.

The following are the key benefits:

- Discounted advertising rates for adverts placed in *Independent Education* magazine, as well as free subscriptions.
- Free company listing on the ISASA website and a link to the company's website.
- Use of the *ISASA Weekly Bulletin* and website to disseminate company or event information to schools. Due to space constraints, we can only accept a maximum of one entry from a specific Corporate Associate every two months; the prescribed format for which is available on the ISASA website.
- Reduced exhibition rates at ISASA conferences. ISASA reserves the right not to hold a specific conference. In the year in which the combined ISASA/SAHISA/SABISA Conference is held, separate SAHISA and SABISA conferences are not held during that year.
- The *Independent Education* magazine, which is printed every quarter, carries a list of all Corporate Associates in each issue.

Advertisements for Positions Vacant

Online schools receive the additional benefit of being able to place vacancy advertisements on the ISASA website.

Please note the following information regarding vacancy advertisements:

- Advertisements may only be placed for school staff.
- Online schools may not place advertisements on behalf of other organisations (e.g. if an online school is linked to a physical school, the physical school must also be a member of ISASA in order to advertise on our website).
- As online schools are not currently able to register with the Department of Basic Education, ISASA cannot accept them as full school members. Consequently, online schools are not entitled to any other school member benefits.

Conditions for Becoming a Corporate Associate

The following conditions apply to corporate association with ISASA.

- The membership is an annual subscription.
- ISASA reserves the right to terminate, at its sole discretion, any Corporate Associate, provided it refunds the annual fee, on a pro rata basis.

Cost

The cost of an online school becoming a corporate associate is set on a sliding scale, determined by the size and turnover of the school.

Very Small School (Annual turnover of less than R1.5 million)	R7 900 plus R20 per pupil
Small School (Annual turnover between R1.5 million and R7 million)	R15 900 plus R20 per pupil
Medium School (Annual turnover between R7 million and R12 million)	R22 500 plus R20 per pupil
Large School (Annual turnover greater than R12 million)	R31 600 plus R20 per pupil

All amounts are per annum and exclude VAT (Value Added Tax).